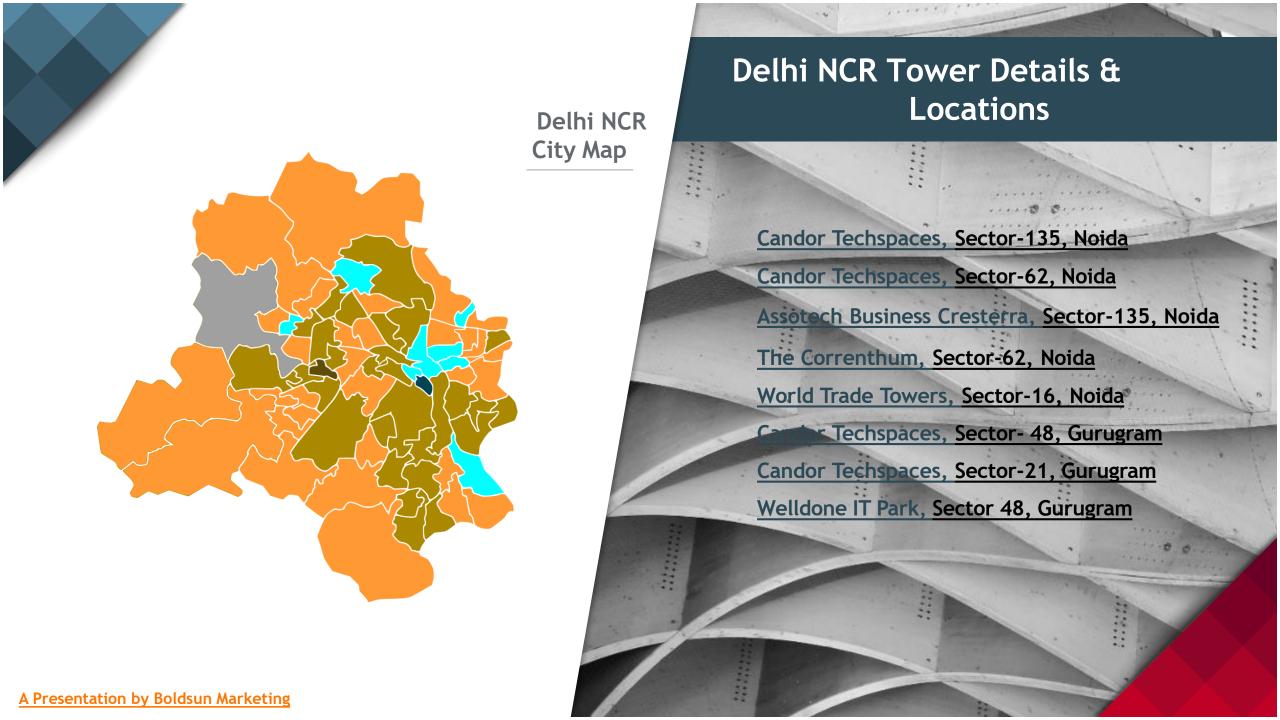




One of the most specialised types of outdoor advertising is that which appears in office buildings.

With common features like field of activity, occupation, income and lifestyle, it engages active audience. It largely targets office goers who have the means to buy and are conscious about brands. The elevator, waiting rooms, and coffee shops in office buildings are "hot" spots where people spend a lot of time, hence targeting a niche audience.

Corporate marketing builds brand awareness, improves it, and fosters brand coherence. It is effective at advancing culture and drawing defenders and fans. It gives the impression that one knows what to anticipate from a company and the goods and services it is promoting. These advertisements can be shown in waiting rooms, waiting areas, and lobby areas, all of which will benefit your business.





### Our Media Network Profile











#### SEC

<b>A</b> +	A	B+	В
50%	35%	10%	5%

#### SEX

Male	Female	
60%	40%	

#### **AGE**

21-34	35-44	45-54	55+
42%	21%	21%	16%

#### **Tenants Include**



Premium Multi Category Corporates!!



Premium F&B Entertainment Establishments!!



Premium Business School // Co-Working Spaces!!



**Candor Techspaces** 

Sector -135, Noida

Footfall Per Day

20 Thousand

Footfall Per Month

6 Lac

Media Options Available: Activations, Digital Screen







**Premium Tenants** 

accenture Cognizant soprassteria GENPACT SAMSUNG TATA CONSULTANCY SERVICES TELUS





**Candor Techspace** 

Sector -62, Noida

Footfall Per Day

20 Thousand

Footfall Per Month

6 Lac

Media Options Available: Activations, Digital Screen







**Premium Tenants** 











WUNDERMAN THOMPSON

**Assotech Business Cresterra** 

Footfall Per Day

Footfall Per Month

ASSOTECH

Sector 135, Noida

10 Thousand

3 Lac

Media Options Available: Activations, Digital Screen







**Premium Tenants** 



SBirlasoft TATA CONSULTANCY SERVICES









**World Trade Tower** 

Sector 16, Noida

Footfall Per Day

15 Thousand

Footfall Per Month

4.5 Lac

Media Options Available: Activations, Digital Screen







**Premium Tenants** 















## CORENTHUM

Correnthum

Sector 62, Noida

Footfall Per Day

10 Thousand

Footfall Per Month

3 Lac

Media Options Available: Activations, Digital Screen







**Premium Tenants** 









**TATA CHEMICALS** 



**Candor Techspaces** 

Sector 21, Gurugram

Footfall Per Day

15 Thousand

Footfall Per Month

4.5 Lac









**Premium Tenants** 

















**Candor Techspace** 

Sector 48, Gurugram

Footfall Per Day

20 Thousand

Footfall Per Month

6 Lac

Media Options Available: Activations, Digital Screen







**Premium Tenants** 





Capgemini Cognizant wipro AON Fidelity NTTData RCM 8 Guardian









Welldone IT park

Sector 48, Gurugram

Footfall Per Day

10 Thousand

Footfall Per Month

3 Lac









#### **Premium Tenants**



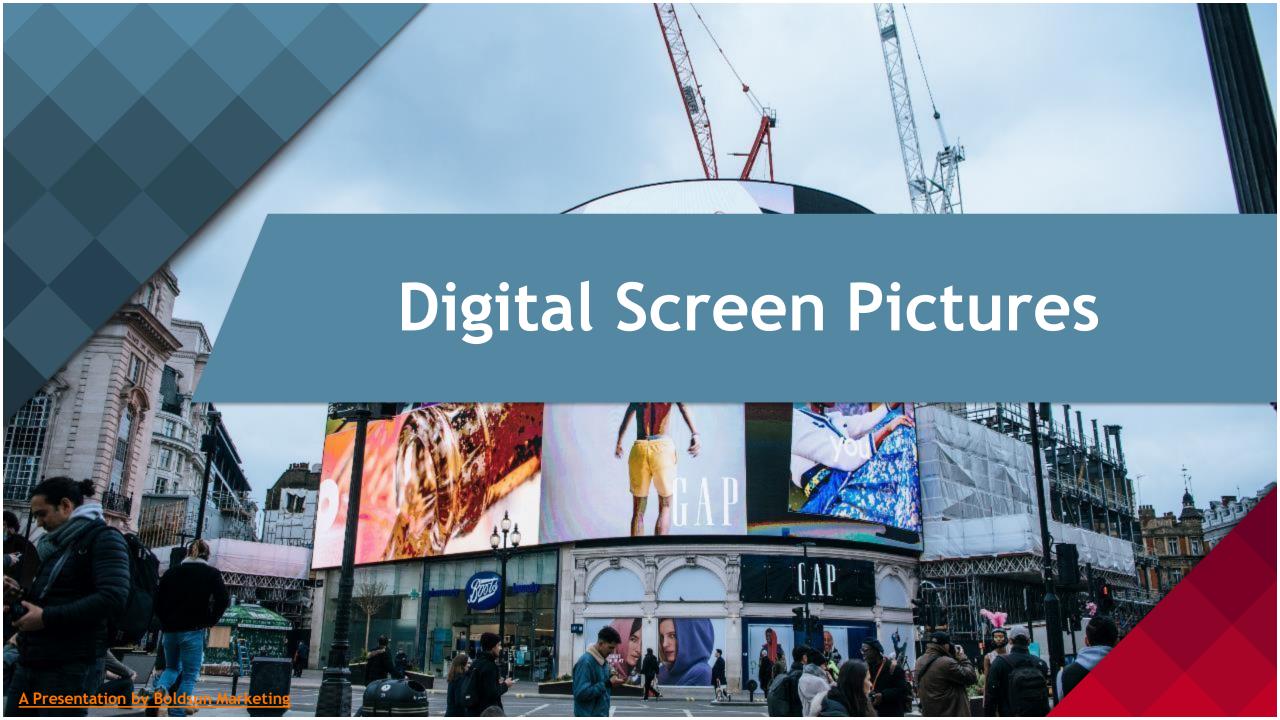


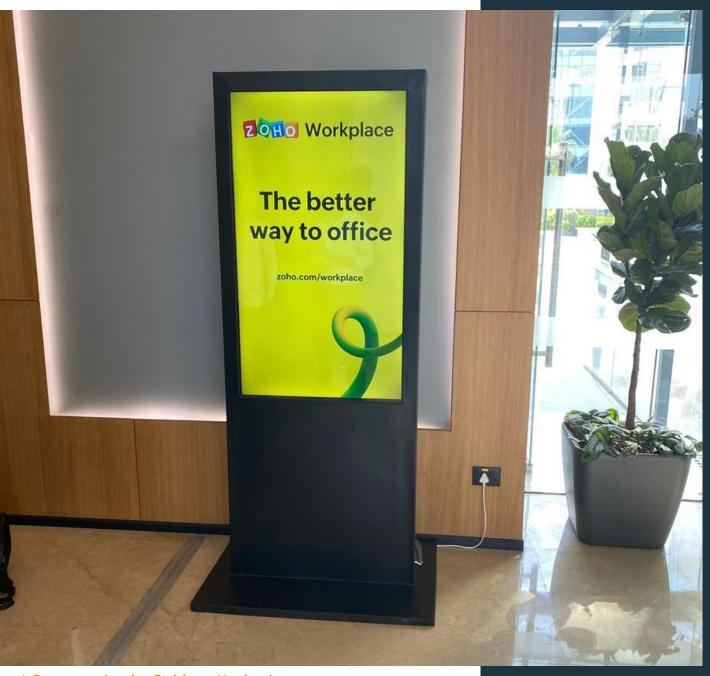














Business Tower 3&4 Candor Techspace Sec 135, Gurgaon

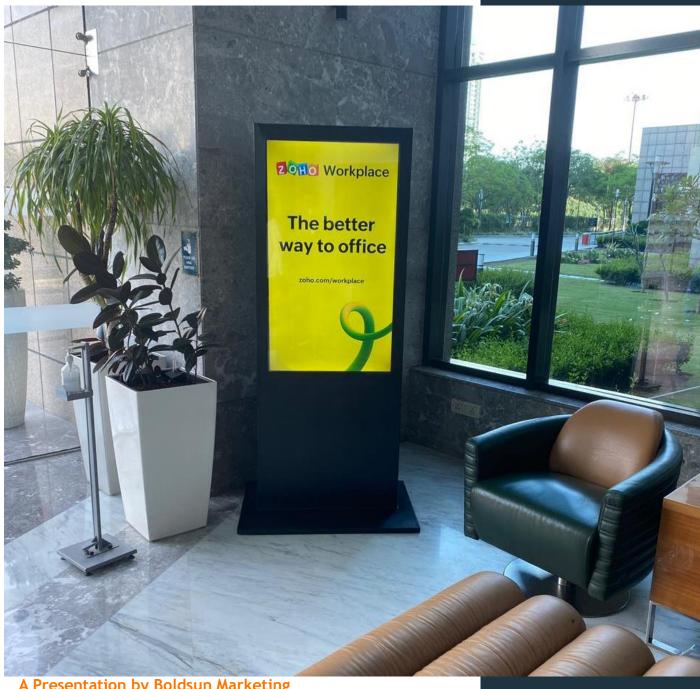


Media: Digital Screen



Units: 1 Unit







**Business Tower 5 Candor Techspace** Sec 135, Gurgaon



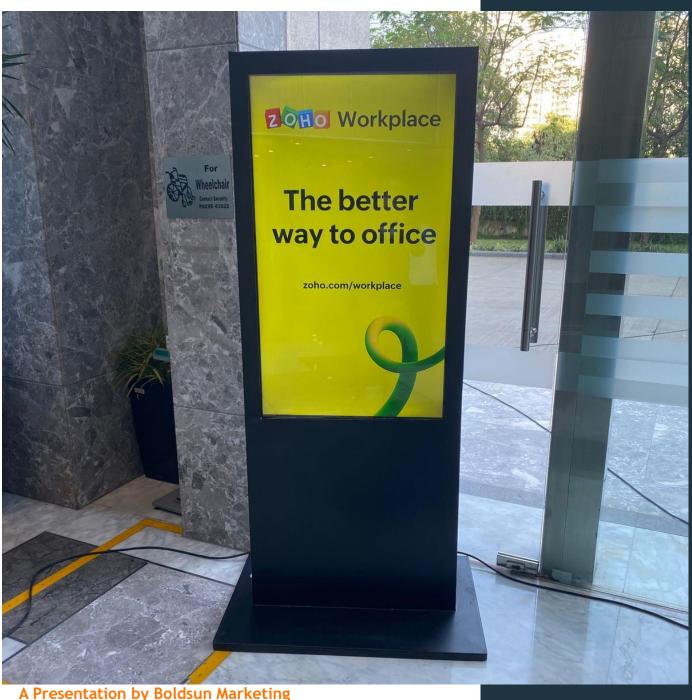
Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





**Business Tower 6 Candor Techspace** Sec 135, Gurgaon



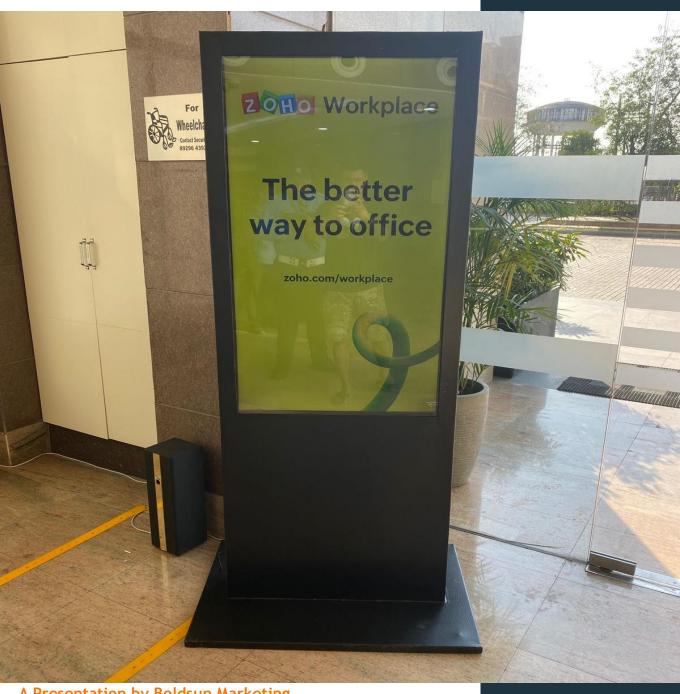
Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





**Business Tower 10 Candor Techspace** Sec 135, Gurgaon



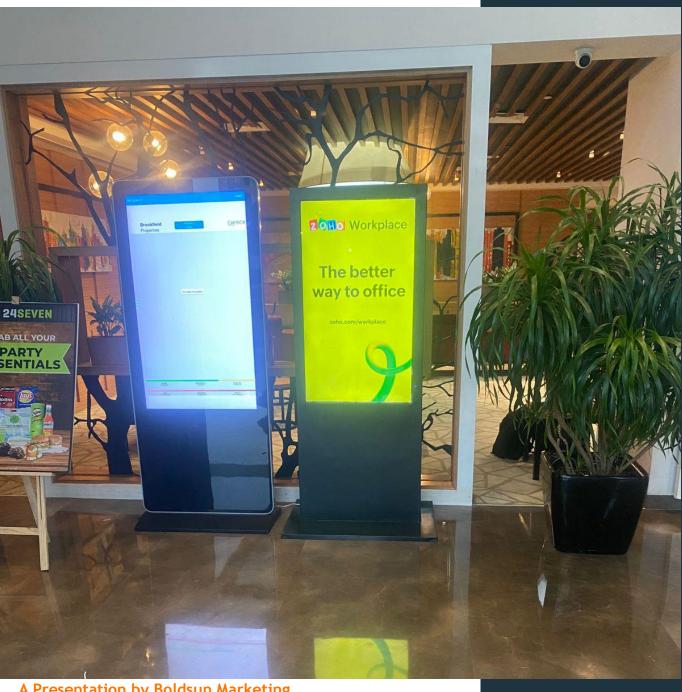
Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





**Business Tower 6** Candor Techspace, Sec 62, Noida



Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





**Business Tower 3** Candor Techspace, Sec 62, Noida

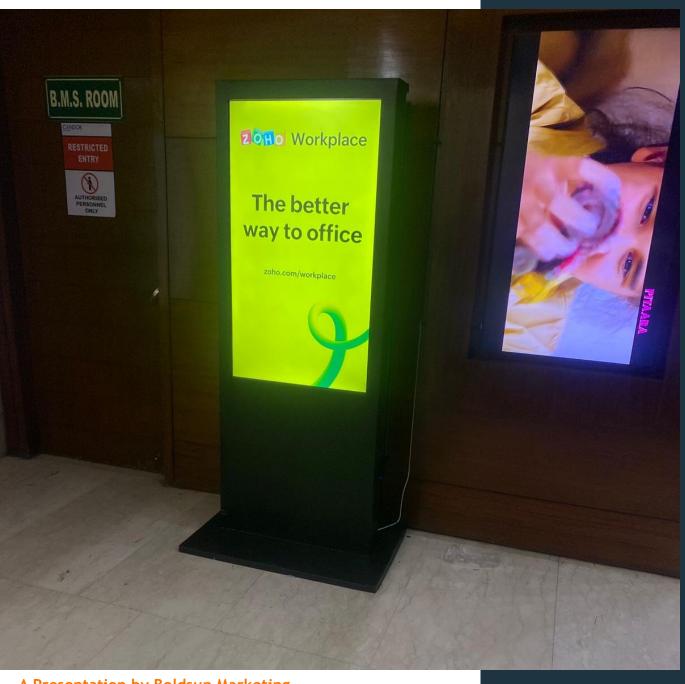


Media: Digital Screen



Units: 1 Unit







Business Tower 1 Candor Techspace, Sec 62, Noida

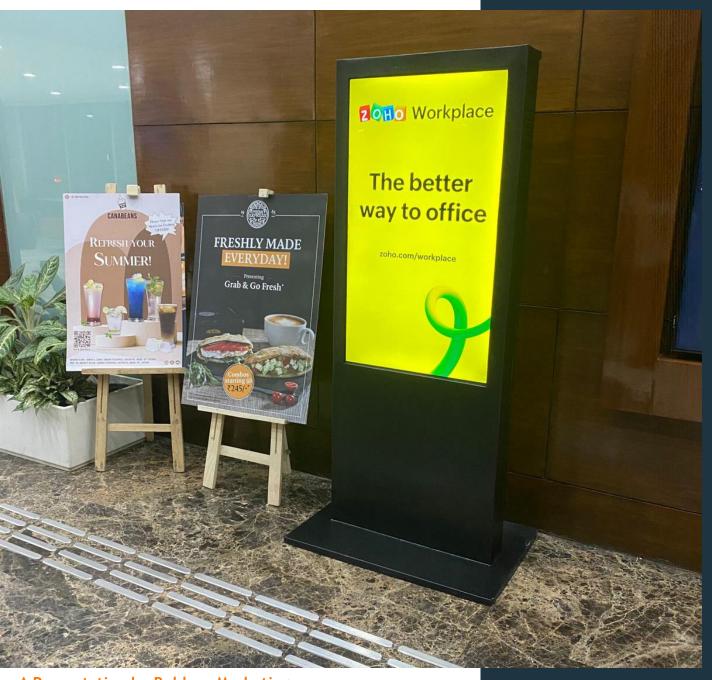


Media: Digital Screen



Units: 1 Unit







Business Tower 2 Candor Techspace, Sec 62, Noida



Media: Digital Screen



Units: 1 Unit







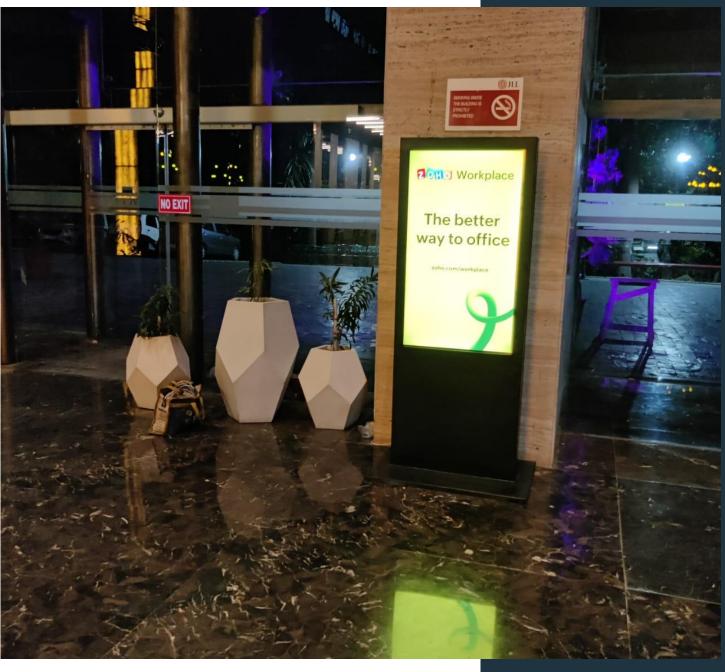


Media: Digital Screen



Units: 1 Unit









Media: Digital Screen



Units: 1 Unit







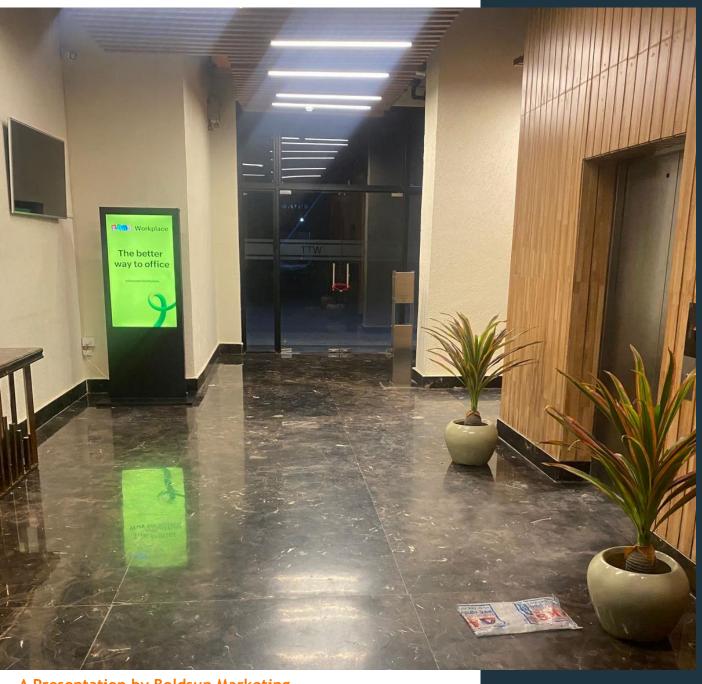


Media: Digital Screen



Units: 1 Unit









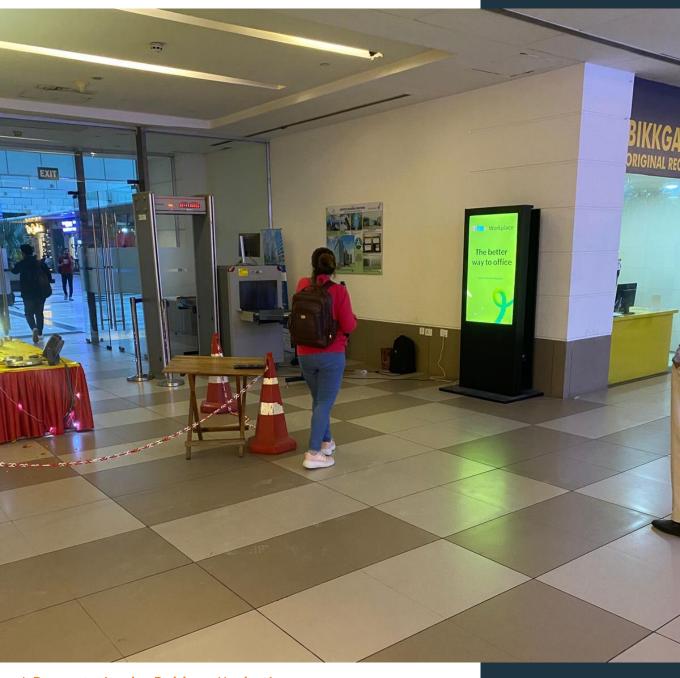
Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





Business Tower Main Entry Assotech Business Cresterra, Sec 135, Noida

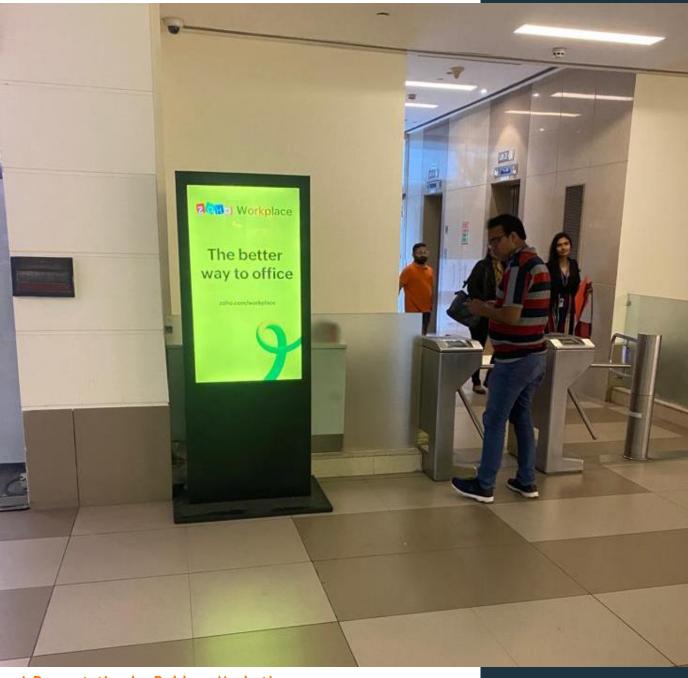


Media: Digital Screen



Units: 1 Unit







Business Tower 1 Assotech Business Cresterra, Sec 135, Noida



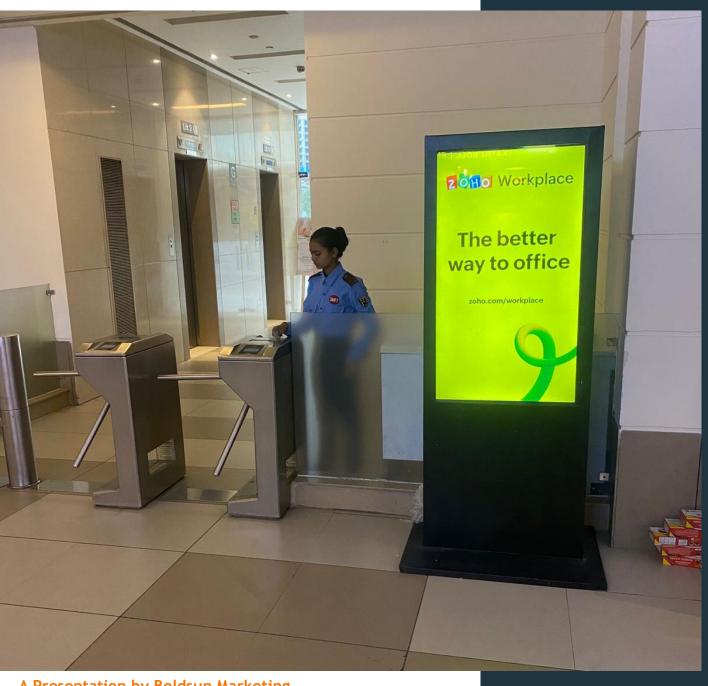
Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





**Business Tower 2 Assotech Business** Cresterra, Sec 135, Noida

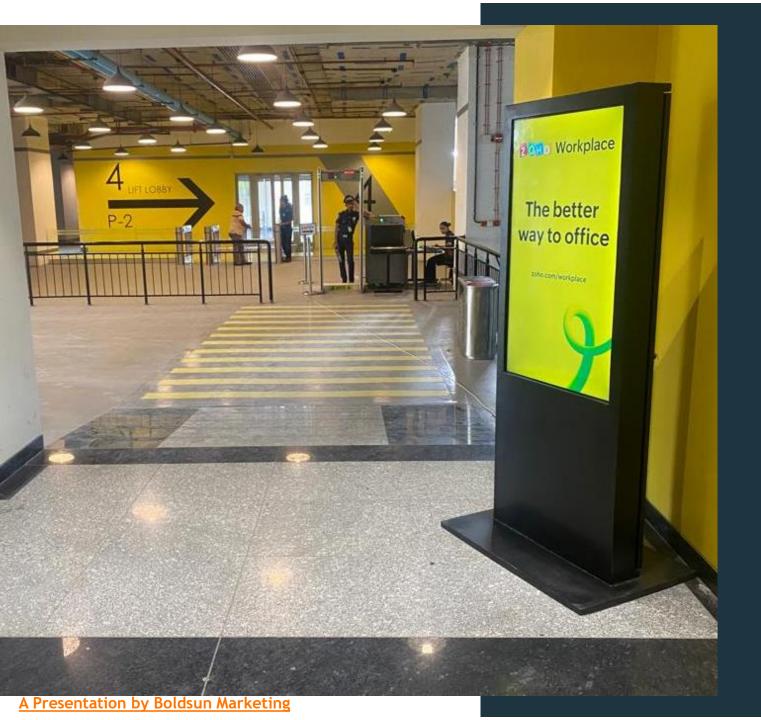


Media: Digital Screen



Units: 1 Unit







Business Tower 4
Assotech Business
Cresterra, Sec 135, Noida



Media: Digital Screen



Units: 1 Unit







Business Tower 5 Assotech Business Cresterra, Sec 135, Noida

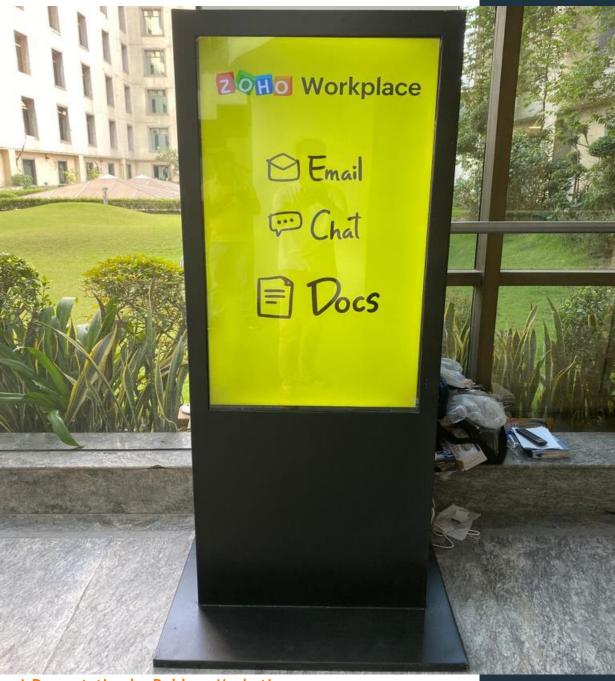


Media: Digital Screen



Units: 1 Unit







Business Tower A
The Correnthum, Sec 62,
Noida



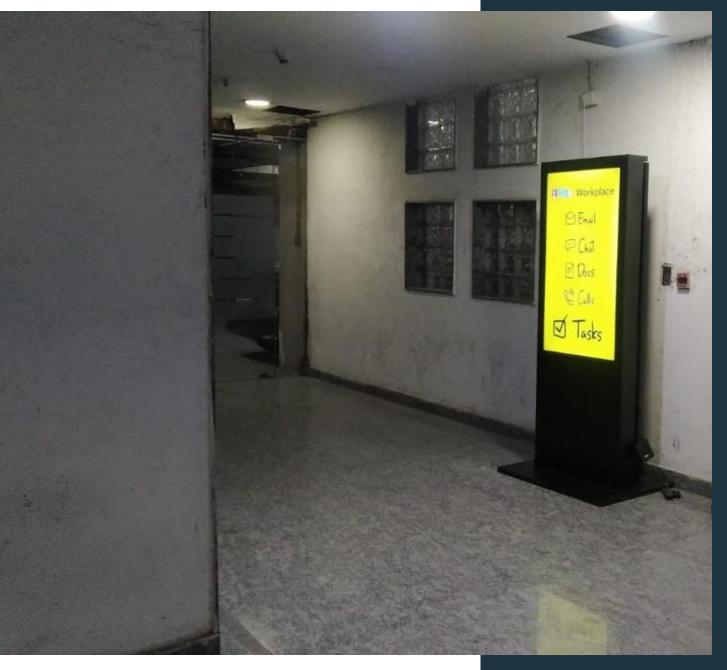
Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





Business Tower A Basement The Correnthum, Sec 62, Noida

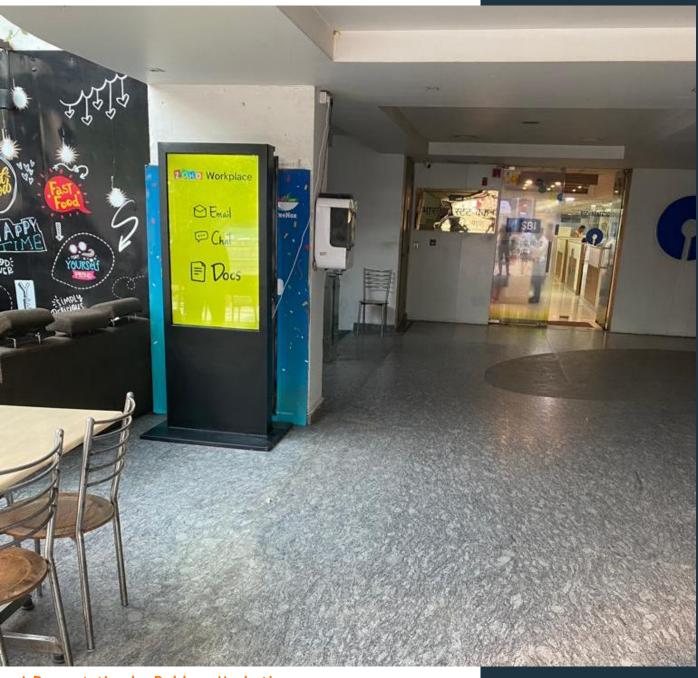


Media: Digital Screen



Units: 1 Unit







Business Tower B
The Correnthum, Sec 62,
Noida



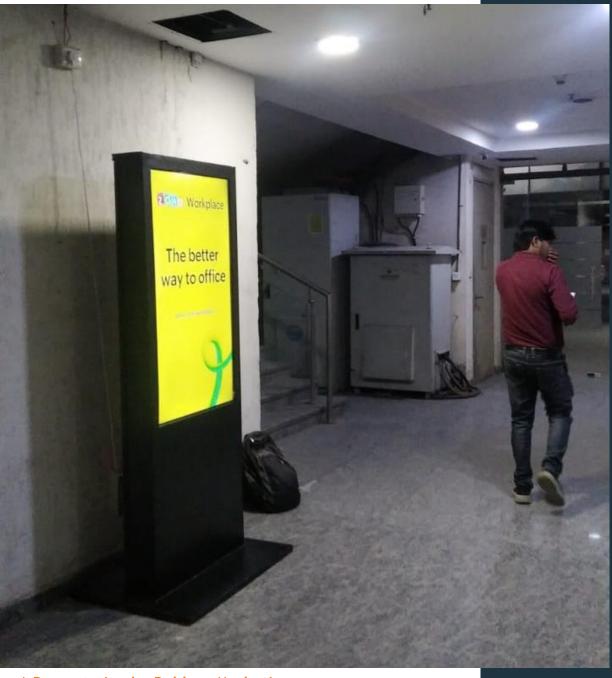
Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





Business Tower B Basement The Correnthum, Sec 62, Noida



Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





**Business Tower 6A** Candor Techspace, Sec 21, Gurugram

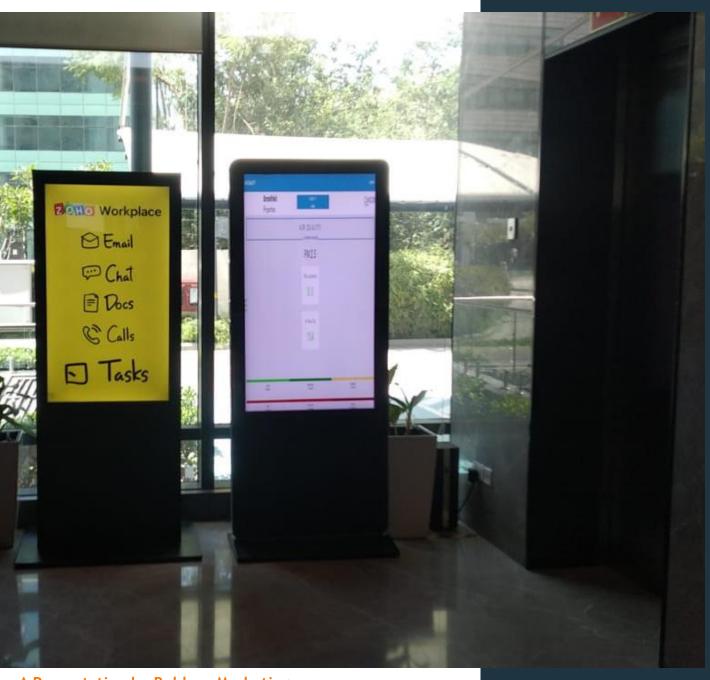


Media: Digital Screen



Units: 1 Unit







Business Tower 11 Candor Techspace, Sec 21, Gurugram

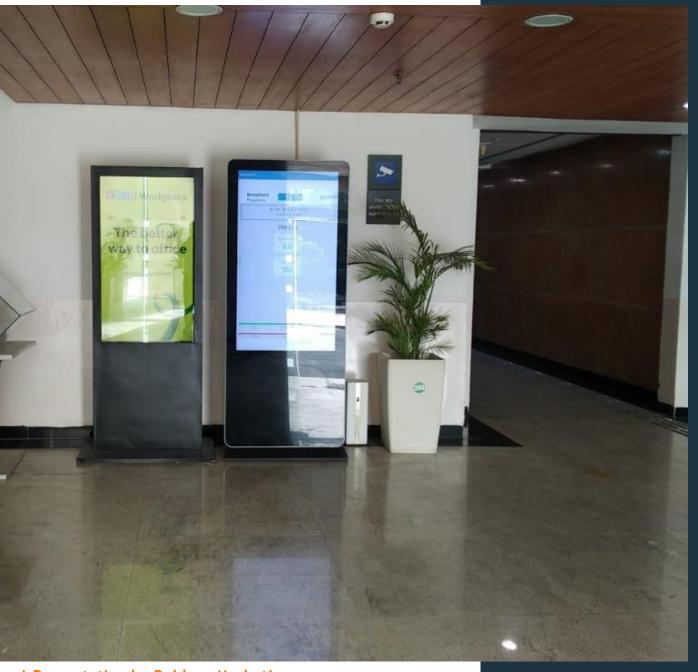


Media: Digital Screen



Units: 1 Unit







Business Tower 1B Candor Techspace, Sec 21, Gurugram

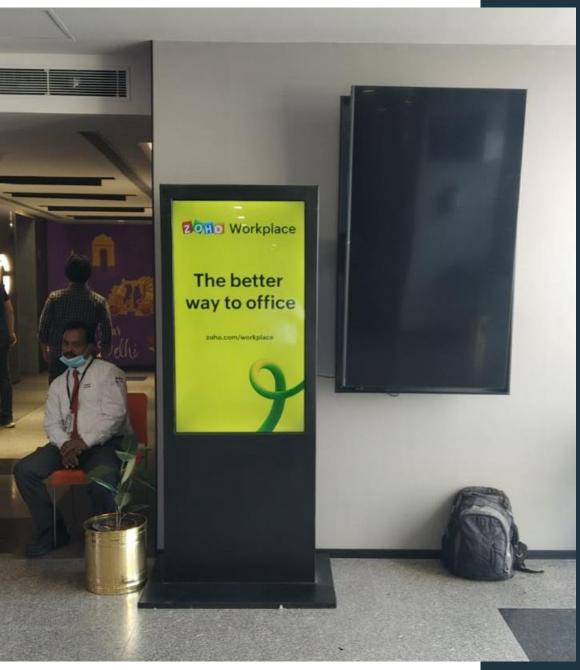


Media: Digital Screen



Units: 1 Unit







Business Tower 7
Candor Techspace, Sec
21, Gurugram



Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





Business Tower 4 Candor Techspace, Sec 48, Gurugram

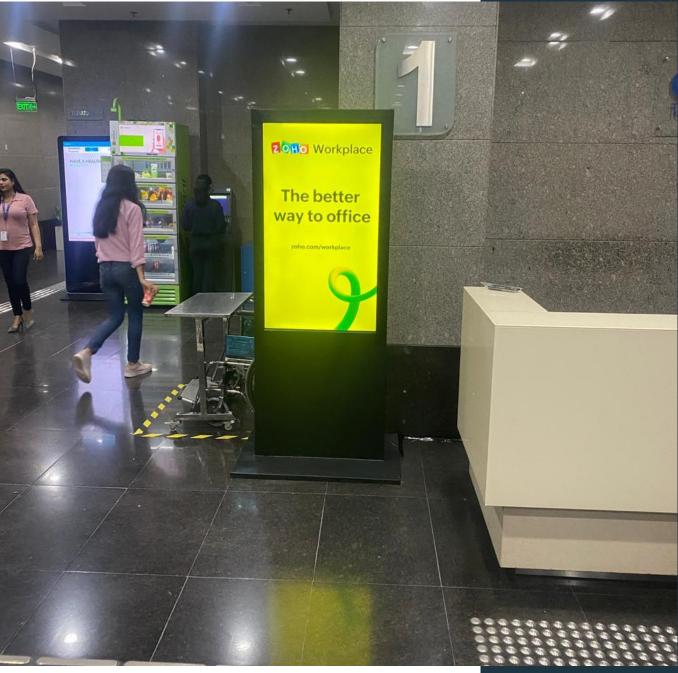


Media: Digital Screen



Units: 1 Unit







Business Tower 1 Candor Techspace, Sec 48, Gurugram



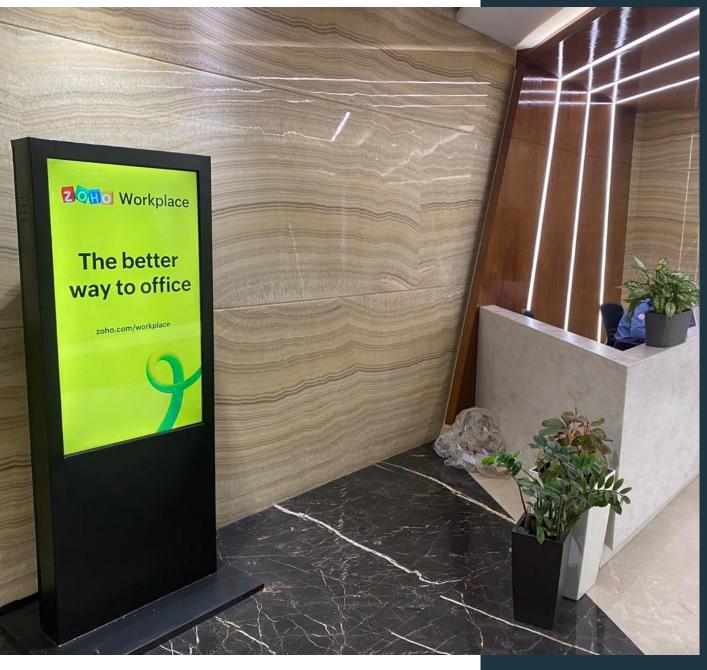
Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





Business Tower 8
Candor Techspace, Sec
48, Gurugram



Media: Digital Screen



Units: 1 Unit







**Business Tower 6** Candor Techspace, Sec 48, Gurugram



Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





Business Tower Welldone IT Park, Sec 48, Gurugram



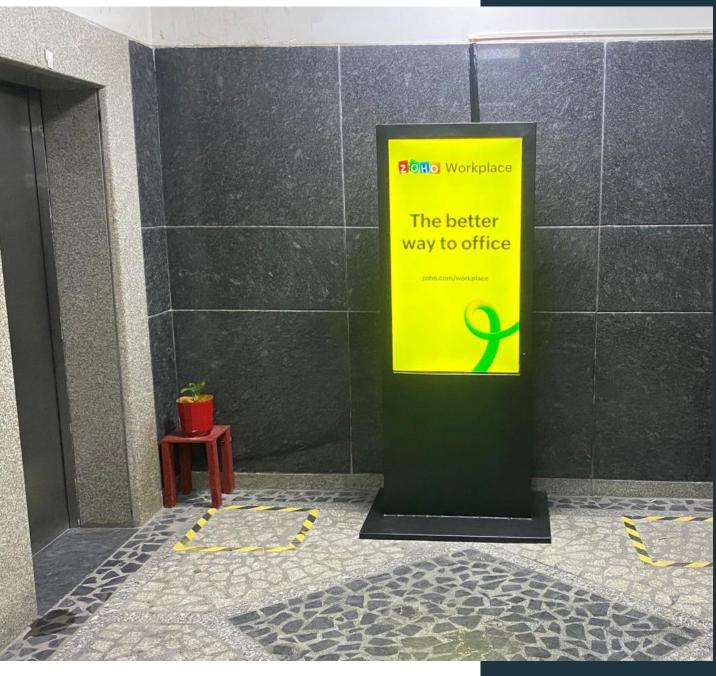
Media: Digital Screen



Units: 1 Unit



A Presentation by Boldsun Marketing





Business Tower Basement Welldone IT Park, Sec 48, Gurugram



Media: Digital Screen



Units: 1 Unit



# Thanks for the Opportunity

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